

PopBox™ Evolves the Living Room Experience by Streaming Stored Digital Media and Web Apps to your HDTV

Fremont, CA (December 15, 2010)—PopBox 1.5 launched today, giving consumers a simple, elegant way to access all their multimedia content on the big screen. PopBox makes it easy to stream nearly all stored media – movies, music and photos – from any networked or local USB device to your high definition television. PopBox also brings popular Internet apps to your HDTV, including Facebook, Twitter, Revision 3, and many others. PopBox is available at Amazon.com, and retails for \$129. Wireless version retails for \$149.

It has long been a challenge for consumers to unify their stored content from multiple sources, streaming it to their TV. Many solutions exist that deliver part of the puzzle, but hardware challenges, content limitations, and exorbitant price points have all stood in the way of a truly connected entertainment experience. PopBox unifies content from various networked devices by streaming it all to your television, and pulling web content in the form of Internet apps that are accessible via the PopBox Apps Market. PopBox also accesses IMDB online to display movie posters and information in a rich user interface, instead of old PC-style file names.

This is a scattered marketplace and there are many solutions available to consumers. PopBox has built a device that's easy to set up, easy to use, and solves the challenge of unifying disparate content from across networked devices and the web. Because of this, and its attractive price point, PopBox is well positioned as a digital media aggregator and apps platform.

“PopBox 1.5 is a great step forward for Syabas, and a consumer device we can truly be proud of,” said Armando Lopez, VP of Strategic Product Marketing, Syabas. “Simply put – this device works. Our community told us in very clear terms what they wanted in a connected entertainment experience, and we went back to the drawing board to deliver it in time for the holidays. We're excited to bring to market a fun device that centralizes the web-connected entertainment experience on the TV.”

PopBox builds on the success of Syabas' Popcorn Hour lineup of Networked Media Jukebox players with a more compact and consumer-friendly user experience, a Flash application environment and the same rabid dedication to beautifully display virtually any multimedia file from the network on the television.

To find out more, visit www.popbox.com . To purchase a PopBox, visit www.amazon.com .

About PopBox

PopBox™ and PopBox™ Wireless are the newest products from Syabas, Inc., creators of the hugely successful Popcorn Hour™ lineup of Networked Media Jukeboxes. With PopBox, consumers can finally enjoy an incredibly simple way to play all their stored home videos, movies, photos, and music on their home theater system, plus they have big screen access to all the best sports, movies, videos, and music the Internet has to offer. Developers can also create Apps (rich Internet applications for the PopBox) on

the PopBox Open Application Platform. With PopBox connected to your high definition TV, everything can go big screen!

About Syabas Technologies

Syabas, headquartered in Fremont, California and with facilities in China and Malaysia, is a leading software developer of wired/wireless digital home entertainment products. Syabas products enable users to access content such as high- and standard-definition video, music, and photos over a local network and the Internet. For more information on Syabas and their products, please visit www.syabas.com and www.popbox.com