



Syabas and Miniweb Deliver Connected TV Functionality to Popbox Devices

Agreement integrates Miniweb's award-winning Connected TV Platform bringing internet video search and personalization features to line of STBs

FREMONT, CA and LAS VEGAS (CES 2011) January 8, 2011 - Syabas, a leading global distributor of digital entertainment solutions and Miniweb, the leading provider of cloud-based connected TV services, today announced the integration of Miniweb's connected TV platform into Syabas's new generation of Popbox and Popcorn Hour set top boxes (STB). The integration adds internet video search and personalization features to the STBs and gives users more variety and control over their entertainment options. There will be a progressive roll-out of functionality throughout the year, with first devices being shown at CES 2011.

Syabas integration of Miniweb's platform will enhance the connected TV proposition with global search, recommendations, personalization, single payments and advertising options for all of its content providers, who can benefit from new revenue streams around premium content payments and advertising.

"Miniweb is focused on transforming the Connected TV environment and we look forward to enabling Syabas' Popbox and Popcorn Hour products with a complete connected TV solution," said Jerome de Vitry, CEO, Miniweb. "These integrated devices will offer a dynamic viewer experience and extended content offering to Syabas consumers."

Internet video from Miniweb's existing partners will be discoverable on Popbox and Popcorn Hour devices, further broadening the content offering to Syabas consumers and providing additional distribution for Miniweb's content publishers. Miniweb's platform integration will move the user experience beyond an app environment and allow consumers to seamlessly search for internet video across multiple content publishers.

"Integrating with Miniweb's platform was the right choice for our company to expand the capabilities of our products," said John Canning, VP of Business Development, Syabas. "In this hectic marketplace, working with best of breed partners and solutions, like Miniweb is essential to evolving the Connected TV marketplace and delivering a new TV experience to users."

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About Syabas Technologies:

Syabas, headquartered in Fremont, California and with facilities in China and Malaysia, is a leading software/hardware developer of connected digital home entertainment products. Syabas products include Popcorn Hour Networked Media Jukebox and the Popbox that enable consumers to access their high-definition video, music, and photos over a local network and the Internet. In addition, all products include the Apps Market from which consumer's access popular internet services such as YouTube, Game apps, Twitter and Facebook. Syabas products connect everything that is important to be viewed on the big screen entertainment center and throughout the home. For more information on Syabas and their products, please visit www.syabas.com www.popcornhour.com and www.popbox.com.

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About Miniweb

Miniweb's Connected TV Services Platform enables converged broadcast and broadband entertainment on the TV. Allowing easy navigation and consumption of internet video, Miniweb's groundbreaking platform provides a seamless experience across all content providers, empowering the viewer with global search, recommendations, micropayments, community and personalization functions.

The Platform can be customized by content owners, device OEMs and operators and enables them to benefit from new revenue streams generated by micropayments and advertising. It allows new video publishers to easily add their content via simple metadata feeds, without requiring them to build device-specific TV Applications, making it the most efficient route to TV audiences.

Miniweb's Connected TV Services Platform has garnered substantial industry acclaim including TVB Europe Editors' Award Best of IBC 2009, Best Interactive Service/Application at IPTV World Series Award 2009, Pick Hit Award for Innovation at IBC 2008 and the Red Herring Europe 100 Winner 2008.

For more information please visit: www.miniweb.tv

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